

# POTENZA™

by CYNOSURE®

Competitive Overview



CYNOSURE® BEAUTIFUL  
ENERGY



# Competitive Product Set – RF Microneedling



VIVACE™  
Fractional Micro Needle RF



LUTRONIC  
GENIUS™



MORPHEUS8



Secreta™ RF



Profound®  
Matrix Pro®



INTENSIF



EXION™  
BTJ

**POTENZA™**  
by CYNOSURE®

**VIVACE™**  
Fractional Micro Needle RF

LUTRONIC  
**GENIUS™**

**MORPHEUS8**

**Secret™ PRO**

**Profound®**  
Matrix Pro

**INTENSIF**

**SCARLET**  
SRF

	POTENZA™ by CYNOSURE®	VIVACE™ Fractional Micro Needle RF	<small>LUTRONIC</small> GENIUS™	MORPHEUS8	Secret™ PRO	Profound® Matrix Pro	INTENSIF	SCARLET <small>SRF</small>
RF Modes	4 ✓ Bipolar + 2MHz ✓ Bipolar + 1MHz ✓ Monopolar + 2MHz ✓ Monopolar + 1MHz	2 ✓ Bipolar + 2MHz ✓ Bipolar + 1MHz	1 ✓ Bipolar + 460KHz	1 ✓ Bipolar + 1MHz	1 ✓ Bipolar + 2MHz	2 ✓ Bipolar + 1 MHz ✓ Bipolar + 3 MHz	2 ✓ Monopolar + 2Hz ✓ Monopolar + 1Hz ✓ Bipolar + 2Mhz	1 ✓ Bipolar + 2 MHz
Needle Types	✓ Insulated ✓ Semi-Insulated	✓ Insulated ✓ Non-Insulated	✓ Insulated	✓ Insulated	✓ Semi- Insulated ✓ Non-Insulated	✓ Insulated	✓ Non-Insulated	✓ Non- Insulated
Needle Arrays	✓ Fusion Tip ✓ Single Needle ✓ Multi (16,25,49)	✓ 36 Only	✓ 49 Only	✓ Multi (12, 24, 40)	✓ Multi (25, 64)	✓ 49 Only	✓ 25 Only	✓ 25 Only
Motor Speed	Adjustable	Fixed	Fixed	Fixed	Fixed	Fixed	Adjustable	Adjustable
Max Power (W)	50	70	50	65	25	50	65	60
Max Depth (mm)	4.0	3.5	3.5	8.0 (7mm + 1mm thermal profile)	3.5	3.5	5.0	3.5
Max Pulse Duration (ms)	500	800	1000	74	50ms-950ms	280	200	1000
Real-Time Impedance	Yes	No	No	No	No	Yes	No	No

RF Modes	4 ✓ Bipolar + 2MHz ✓ Bipolar + 1MHz ✓ Monopolar + 2MHz ✓ Monopolar + 1MHz	1 ✓ Monopolar + 1Mhz	1 ✓ Bipolar + 2Mhz					
Needle Types	✓ Insulated ✓ Semi-Insulated	✓ Insulated	✓ Insulated					
Needle Arrays	✓ Fusion Tip ✓ Single Needle ✓ Multi (16,25,49)	✓ 36 Only	✓ Multi (25, 18)					
Motor Speed	Adjustable	Fixed	Fixed					
Max Power (W)	50	30	16					
Max Depth (mm)	4.0	4.0	4.0					
Max Pulse Duration (ms)	500	TBD	TBD					
Real-Time Impedance	Yes	Yes	No					

# Morpheus8 by InMode

## Competitive Overview



### FDA 510K

Is intended for use in dermatologic and general surgical procedures for electrocoagulation and hemostasis.

### Overall Positioning

Morpheus8 is a safe and effective minimally invasive modular RF fractional solution for **full body subdermal adipose remodeling**.

### Main Claims/ Messaging

- + Morpheus8 delivers the deepest fractional treatments available, penetrating subdermal tissue up to 8mm (7mm + 1mm thermal profile).
- + Dual Handpieces allow for increased treatment functionality: Morpheus8 for smaller treatment areas and Morpheus8 Body for larger and deeper tissue treatments.
- + Four fractional tips with different microneedle configurations deliver clinically proven RF energy to multiple treatment depths

### Strengths

- + InMode offers a buildable platform- allows you to add Morpheus8 to other InMode platforms within the practice- this gives physician the opportunity to offer multiple treatments at a lower cost. Although this saves space you are unable to treat two patients at once- with Cynosure you can place two devices (TempSure & Potenza) in two offices to treat two patients for more revenue.
- + Consumer brand recognition with strong marketing and social media presence.
- + Ability to treat fat through body handpiece by penetrating subdermal tissue up to 8mm (7mm + 1mm thermal profile).

### Weakness

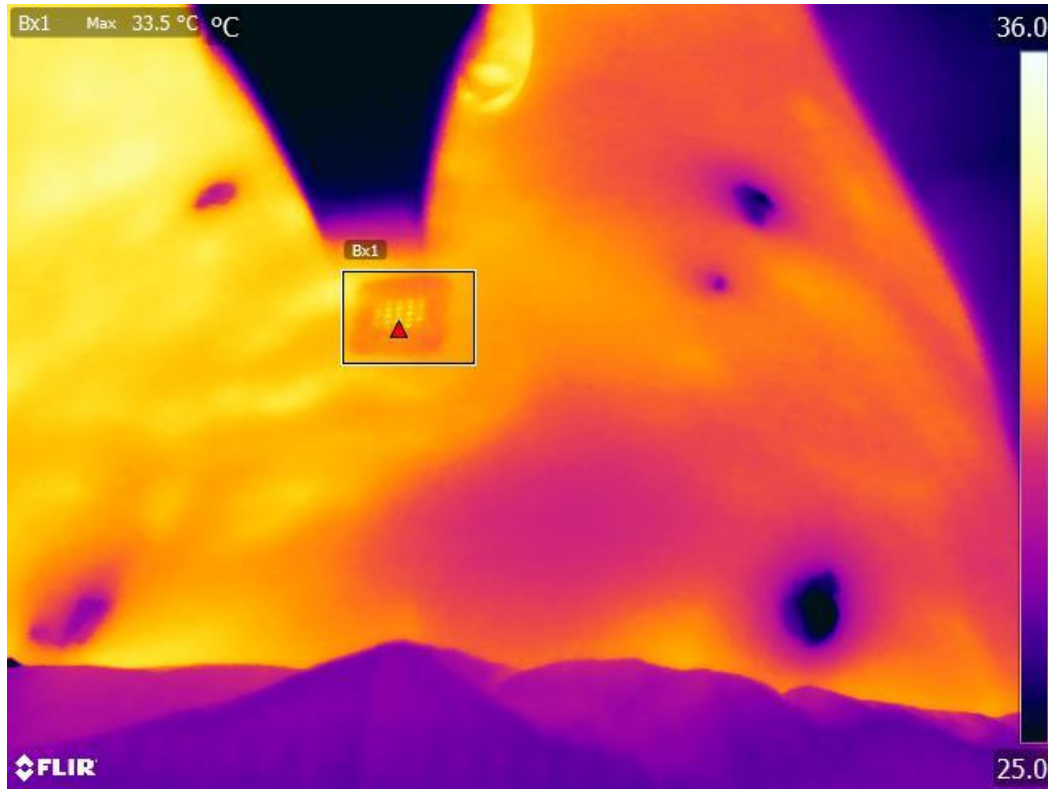
- + Only offer bipolar capabilities - this means they can only deliver RF energy at the set depth of the needle.
- + Does not offer fusion tip; limiting versatility and ability to deliver topicals in the skin.
- + Known by patients as being a painful and risky treatment
- + Low-cost system and design

# Device Comparison

Morpheus8	Potenza	Potenza benefit
Not intelligent technology <ul style="list-style-type: none"> <li>• Difficulty seeing treatment area due to handpiece design</li> <li>• No identification of the needle tip is provided on GUI meaning providers could have the wrong tip inserted into the handpiece and not be told by the system and proceed to treat.</li> </ul>	Intelligent technology <ul style="list-style-type: none"> <li>• System acknowledges tip and communicates to user</li> <li>• Handpiece is ergonomically friendly</li> <li>• Handpiece lights up when RF is being emitted</li> </ul>	Gives the practitioner the confidence they're providing the correct treatment to their patients, minimizes user-error and provides enhanced user experience for the physician.
SS grid is <b>"return" for all pins is on the surface of the face</b> which can translate to in greater temperatures at the surface of the skin.		Advanced safety capability
1.0mm incremental depths	.25mm incremental depths	Provides more flexibility when treating patients and targeting specific depths in the tissue
Bipolar only	Bipolar and monopolar capabilities	Provides the practitioner with treatment versatility to ensure they're providing patients with the best treatment possible based on their individual treatment concerns.
No impedance monitoring	Impedance monitoring; communicates to providers that they're delivering enough RF energy into the tissue to provide an effective treatment.	Provides confidence you're delivering an effective treatment every time.
No impact adjustment	Impact adjustment; allows providers to adjust the impact of how quickly the needles are delivered into the skin which can impact pain levels.	This provides added treatment flexibility and ensures the patient is receiving the best treatment experience possible.
Needles are automatically emitted when tip is placed on the handpiece	Needles are retracted and housed upon start	Advanced safety capability
Fixed Mode: Needles stay extended with energy flowing. Also does not force device into standby mode (Safety issue)	Device will automatically reset into standby mode	Advanced safety capability

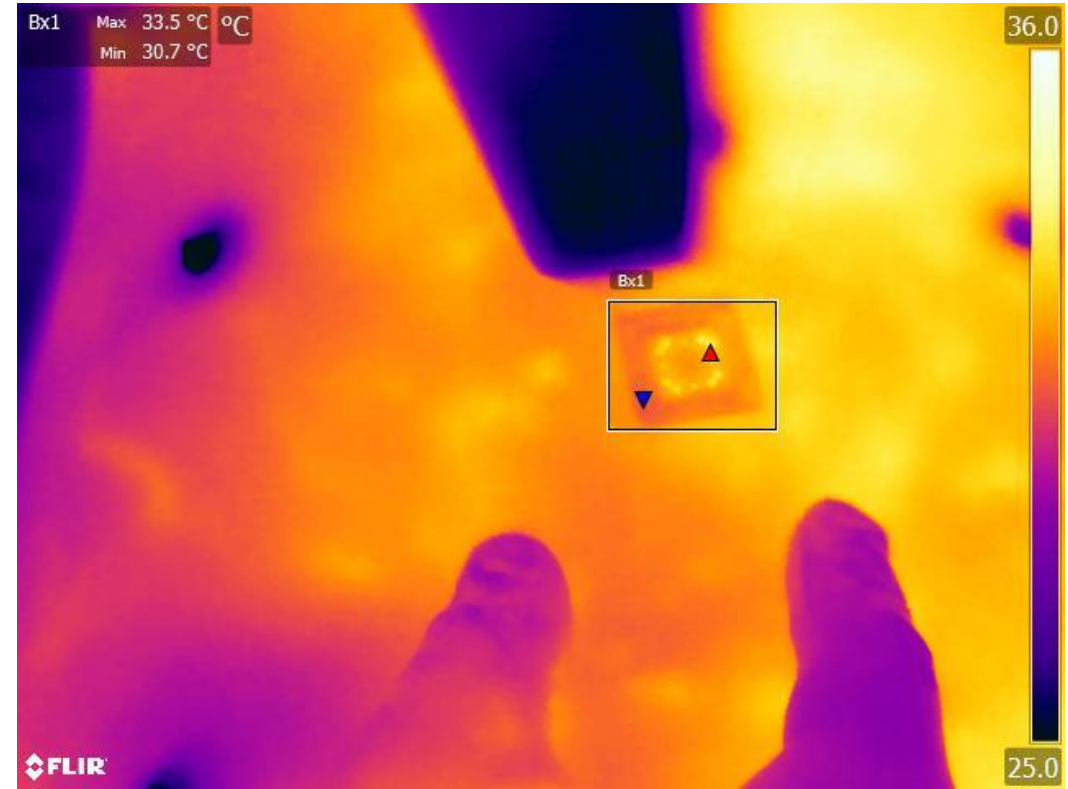


# Study shows consistent RF delivery versus competition



## Potenza

Consistent RF delivery as noted by full array of needles punctures and heat mapping.



## RFMN Competitor

Inconsistent distribution of heat/RF. This shows RF being distributed only at the perimeter of the tip.

# Competitive study shows majority of patients could not complete treatment with just topical anesthetic<sup>1</sup>

- Article has 51 subjects (face/abdomen) in which only 45% of subjects could complete tx with just local topical anesthetic<sup>2</sup>
- **"As this topical anesthetic alone is often not sufficient for the patient to successfully complete the procedure, additional more invasive methods of local anesthesia are often performed, such as local nerve blocks with lidocaine or a field block with tumescent anesthesia, to allow the optimal needle depth and energy level to be achieved comfortably. These local anesthetic injections require expertise to be performed effectively and safely, can be time-consuming, and can be painful and anxiety-provoking for the patient."**
- Conclusion: Based on the results of this study, they have incorporated SST (A sublingual opioid analgesic, sufentanil sublingual tablet) into their RF microneedling protocol, which has significantly improved our patients' experience with this procedure.

The American Journal of Cosmetic Surgery  
OnlineFirst, April 2, 2022  
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<https://doi.org/10.1177/07488068221090080>

SAGE journals

Original Article: Clinical Science

**Novel Sublingual Analgesic Improves Patient Tolerance of Face and Body Radiofrequency Microneedling: A Split Face/Abdomen Study**

RASS score <sup>a</sup> n (%)	Control (n = 51)	SST-treated (n = 51)
0 = Calm	25 (49%)	48 (94%)
+1 = Restless	16 (31%)	2 (4%)
+2 = Agitated	10 (20%)	1 (2%)

<50% of patients were "calm" during tx on control side, everyone else was either restless/agitated



# What are physicians saying?

“When you compare it head-to-head to other devices, Morpheus8 is the least elegant of devices. My staff calls it the staple gun. **Potenza is a more ergonomic and elegant device. The biggest benefit of this device is the ability to use the fusion tip with injectables.** It adds additional revenue opportunities for my practice”

*–Potenza & Morpheus8 User*

“Potenza offers everything Morpheus8 does but, so much more... **the ability to customize treatments for every patient coming in my door** is incredibly important to ensure my patients are not only getting the best results for their individual concerns but, also the most comfortable treatment.”

*–Potenza & Morpheus8 User*

“**Potenza is the best investment I’ve ever made.** I am a Dermatologist and typically gravitate towards more aggressive devices but, now I always use the Potenza device because I’m getting the same if not **better results without the downtime.**”

*– Potenza user*

# What are physicians saying?

**“I own Morpheus8 and it just sits in my office. The treatments are so painful most of my patients cannot finish the treatment. In order to get good results, you need to use a lot of energy and patients cannot tolerate the pain. Additionally, it’s not safe for darker skin types. Because of safety and pain, I’ve hard to turn a lot of patients away.”**

*-- Morpheus8 User*

**“I own both devices and use them for different reasons. I typically use Morpheus8 when treating the body and Potenza for the face and neck. With that said, the majority of my patients are coming in for skin and facial concerns so I’m getting way more utilization with the Potenza.”**

*– Morpheus8 & Potenza User*

**“The versatility of Potenza is why I purchased it. I love that I can customize treatments based on the patients specific needs. With Morpheus8, there’s less ability to adjust the settings and use different tips if the patient is having trouble tolerating the treatment or I want to target a specific problem. You get what you get whereas with Potenza I have various tips, modes I can use, I can adjust the speed of the needs. All of this is so important to ensure the patient is receiving the best experience possible.”**

*– Potenza User*

# 63% WORTH IT RATING For Morpheus8 Tx

## REAL PATIENT FEEDBACK

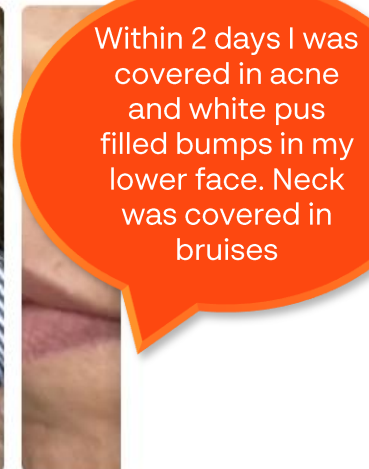
- RealSelf members have **noted unwanted side effects, including bumps, grid marks, and discoloration post-procedure.**
- A few have experienced **hyperpigmentation and scarring, which required additional treatments to resolve.**
- It can be **painful** if your provider uses a higher setting, so ask whether you'll need just numbing cream or local anesthesia with oral sedation.



Day 3 was so bad I got prednisone 60mg for 3 days and prescribed hydrocortisone cream 2.5



Horrible experience and my face is ruined



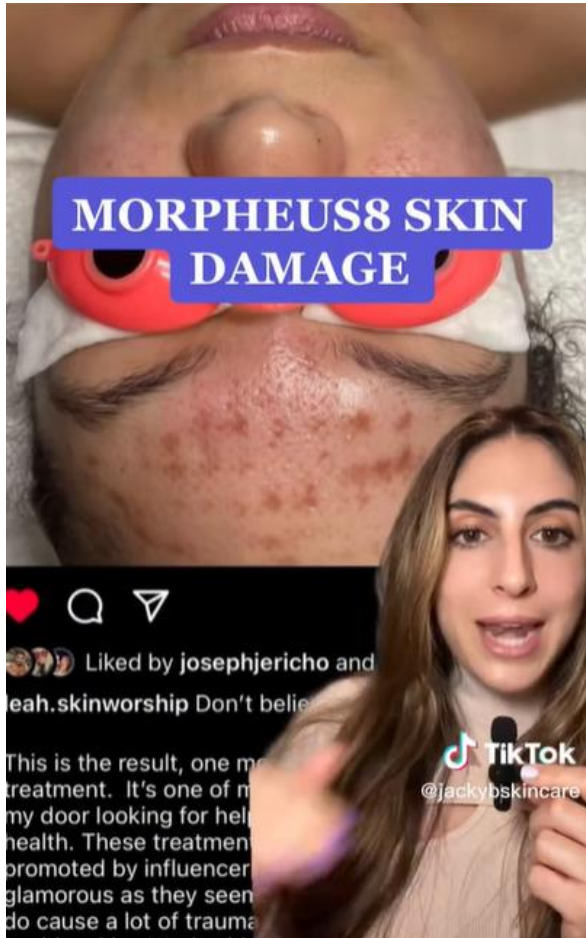
Within 2 days I was covered in acne and white pus filled bumps in my lower face. Neck was covered in bruises



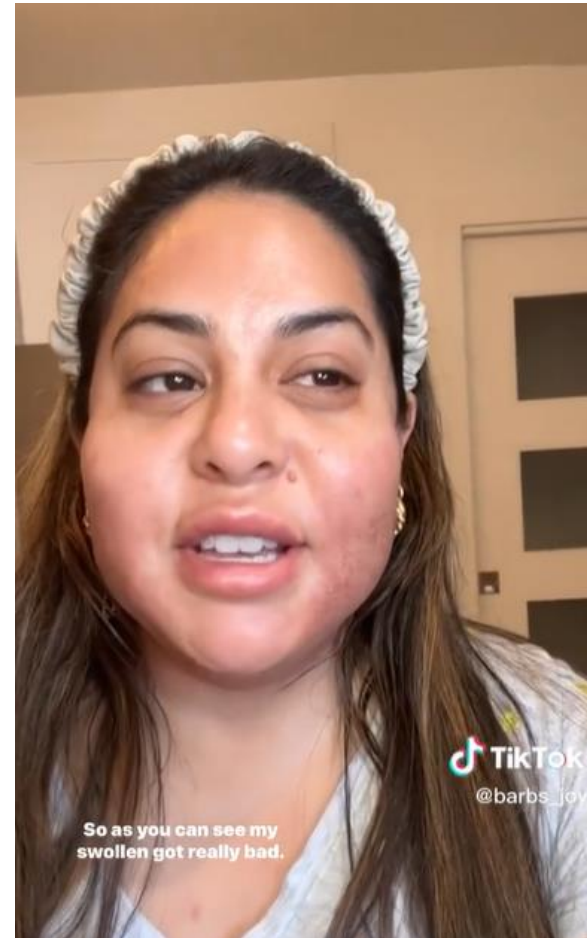
# Morpheus8 Patient Reviews



<https://www.tiktok.com/@sweatwithmariya/video/7202408079596555562>



<https://www.tiktok.com/@jackybskincare/video/7200186584099048750>



[https://www.tiktok.com/@barbs\\_joy/video/7174316122404113707](https://www.tiktok.com/@barbs_joy/video/7174316122404113707)



<https://www.tiktok.com/@longislandtracy/video/7197463292380499242>

# Exion by BTL

## Competitive Overview



### FDA 510k:

indicated for use in dermatological and general surgical procedures for electrocoagulation and hemostasis.

### Overall Positioning

This newest treatment combines monopolar radiofrequency (RF) and Artificial Intelligence for heating and coagulation of deep tissues. The Exion Fractional RF delivers energy without physically inserting needles into the deep layers, allowing for a more comfortable treatment experience. As a result, patients can achieve significant improvements in skin texture, often without the usual discomfort of deep tissue treatments.

### Main Claims/ Messaging

- + AI optimizes energy delivery for SINGLE-PASS procedures
- + Single pass RFMN with DEEP ENERGY DELIVERY and LESS PAIN
- + Reaches up to 8mm depth without full needle insertion
- + Reduces discomfort while maximizing results

### Strengths

- Easy to use
- Platform device with other capabilities

### Weakness

- + Tip isn't see-through, difficult for physicians to see where they're treating
- + Handpiece (Specifically the button) is cheaply made, finicky and breaks often
- + Minimal clinical efficacy. Clinical studies are done in conjunction with the RF handpiece
- + Recommends getting treated every 1-2 weeks due to lack of skin reaction
- + At energy levels greater than 62 mJ/pin, limited to skin types 1-4.

# Exion by BTL

## Competitive Overview

**ACNE SCARS SMOOTHING  
AND TEXTURE IMPROVEMENT**

**EFFICACY AND SAFETY OF NOVEL AI-CONTROLLED FRACTIONAL  
RADIOFREQUENCY FOR ACNE SCARS TREATMENT AND SKIN TEXTURE  
IMPROVEMENT**

L. R. Clark-Loeser, M.D.<sup>1</sup>, Y. Halaas, M.D., FACS<sup>2</sup>

<sup>1</sup> Precision Skin Institute, Davie, FL, USA; <sup>2</sup> Yael Halaas, MD, New York, NY

Presented at the Annual Meeting of the American Society for Laser Medicine and Surgery, 2022

**Highlights**

- 34 patients (30 women, 4 men)
- **3 single-pass FRF treatments, 7-14 days apart**
- All patients attended 1-month and 3-month follow-ups
- The efficacy of the treatment was analyzed using the **GAIS evaluation** as well as **3D skin analysis**

Due to lack of skin reaction  
Backed by science = 3 clinical studies

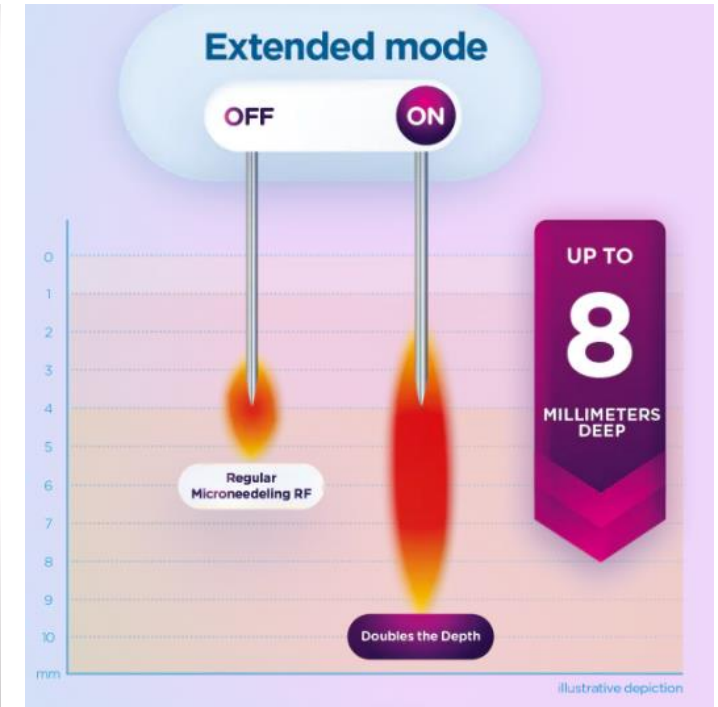
**41%**  
Improvement in acne scars

**82%**  
Patients reported comfortable treatment



Acne scar improvement on a 26-year-old patient at baseline (left) and 6-month follow-up visit (right)

"Needle insertion to more than 4mm significantly increases pain sensation. Numbing cream only numbs the superficial layer - for deeper layers topical anesthesia is less effective\*"



Comparing to bipolar RF. All monopolar RFMN devices can do this in theory.



# Secret Pro by Cutera

## Competitive Overview



CYNOSURE®

### FDA 510K

is intended for use in dermatologic and general surgical procedures for electro-coagulation and hemostasis.

### Overall Positioning

Secret PRO uniquely combines two proven technologies, radio frequency microneedling and fractional CO2, into a single device for skin resurfacing and deep dermal remodeling. Treat the skin from the epidermis to the deeper dermal layers, independently or together, with Secret PRO's signature treatment options. Customize treatments based on each individual patient's needs, skin type, and downtime preferences to improve patient experience, results, and satisfaction.

### Main Claims/ Messaging

- + Quick, customizable 20-minute treatment sessions
- + 25-pin handpiece is ideal for treatments on the face or smaller, more delicate areas and can be used with non-insulated and semi-insulated needle tips for full treatment customization.
- + 64-pin handpiece covers the largest treatment area on the market for faster, more efficient treatments. Ideal for treatments on the face, neck, chest, and body, the 64-pin handpiece features semi-insulated needles for precise placement of energy.
- + Revive Treatment: Reverse the signs of aging with the Revive treatment that layers RFMN and CO2 laser energy in a single session. This procedure stimulates collagen, hyaluronic acid production, and improves overall skin quality. Combined treatment only for skin types 1-3

### Strengths

- + Platform device with 4 different offerings; including the combination treatment of Revive for skin resurfacing
- + Secret RF's 64-pin handpiece covers the largest treatment area on the market for faster, more efficient treatments.

### Weakness

- + Painful treatment with significant downtime
- + Cutera offers no post sale support so they lack clinical and marketing support to really drive revenue to their practices.

# Secret Pro by Cutera

## Four Unique Treatments

Address your patient's unique needs with the four treatment options below.



### Refine

#### Radio Frequency Microneedling

A series of customizable RF microneedling treatments to provide deep dermal remodeling. Energy is precisely delivered at varying depths to create hemostasis and coagulation. This promotes collagen remodeling and elastin growth to address common skin concerns such as the signs of aging, scars, loss of radiance, skin tone, quality, and stretch marks.<sup>2,3,4</sup>



### Ultra-Light

#### CO<sub>2</sub> Light Laser Peel

A fractionally ablative, micro-peel for patients seeking a renewed, refreshed look, but don't need extensive CO<sub>2</sub> laser energy. The treatment with a shorter downtime targets photoaging, uneven texture, scars, and skin quality to deliver results in a single treatment.<sup>1,5,6</sup>



### Ultra

#### CO<sub>2</sub> Fractional Resurfacing Laser

For patients who desire a more aggressive treatment, this procedure uses CO<sub>2</sub> laser energy to target photoaging, skin quality, scars, and deliver results in a single treatment.<sup>1,5,6</sup>



### Revive

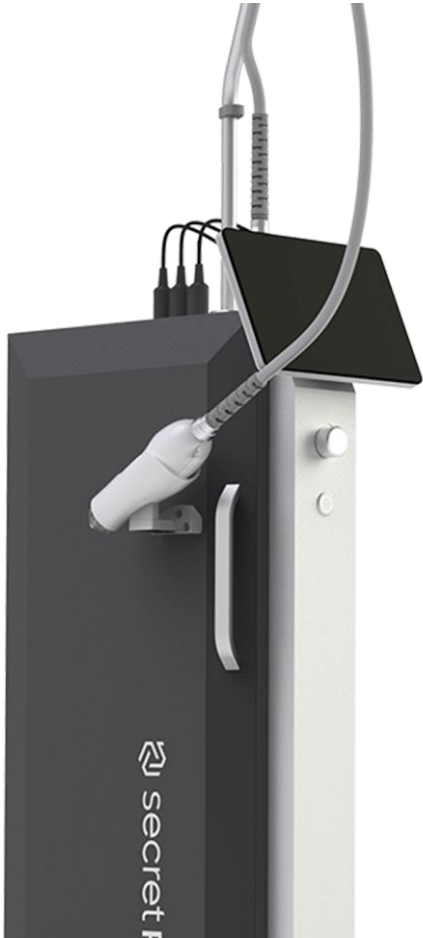
#### Radio Frequency Microneedling & CO<sub>2</sub> Laser

Reverse the signs of aging with the Revive treatment that layers RF microneedling and CO<sub>2</sub> laser energy in a single session. This procedure stimulates collagen, hyaluronic acid production, and improves overall skin quality.<sup>3,5</sup>



# Secret RF by Cutera

## Competitive Overview



### FDA 510K

is intended for use in dermatologic and general surgical procedures for electro-coagulation and hemostasis.

### Overall Positioning

Secret RF is a novel fractional radio frequency (RF) microneedling system for tissue coagulation and hemostasis designed to stimulate and remodel collagen and address the common signs of aging. It is ideally suited for use on patients who wish to revitalize and refresh the appearance of their skin on all skin types. By adjusting the micro-needles, Secret RF can deliver energy at various depths, so that treatments can be tailored to address each patient's individual concerns such as fine lines, wrinkles, acne scars, photoaging and striae at the depth required.

### Main Claims/ Messaging

- + Quick, customizable 20-minute treatment sessions
- + 25-pin handpiece is ideal for treatments on the face or smaller, more delicate areas and can be used with non-insulated and semi-insulated needle tips for full treatment customization.
- + 64-pin handpiece covers the largest treatment area on the market for faster, more efficient treatments. Ideal for treatments on the face, neck, chest, and body, the 64-pin handpiece features semi-insulated needles for precise placement of energy.
- + Adjustable needle penetration ranging from 0.5-3.5 mm offering customized dermal remodeling based on the area and the depth of the condition being treated.

### Strengths

- + Secret RF's 64-pin handpiece covers the largest treatment area on the market for faster, more efficient treatments.

### Weakness

- + Non-insulated needle can result in damage to the skin and can cause risk to the skin layers
- + Cutera offers no post sale support so they lack clinical and marketing support to really drive revenue to their practices.

# Profound Matrix Pro by Candela

## Competitive Overview



### FDA 510k

is indicated for use in dermatologic and general surgical procedures for electrocoagulation and hemostasis.

### Overall Positioning

The Matrix Pro applicator is equipped with the thinnest microneedles on the market that deliver short-pulse RF energy to the skin in a fractional manner. Combining its one-of-a-kind Depth Intelligence technology with real-time impedance monitoring, the Matrix Pro applicator can deliver up to 3 distinct user-controlled depth and energy settings in a single insertion, allowing for customized and consistent treatment results. Treatment outcomes include new collagen creation and marked improvement in overall skin appearance and texture.

### Main Claims/ Messaging

- + Up to 5x more elastin, up to 2x more collagen, and increased hyaluronic acid.
- + Smaller needles = less pain compared to other RFMN treatments
- + Require more manageable downtime
- + The only real-time, temperature-controlled RF microneedling device

### Strengths

- + Profound requires a consumable that has no pulse limit so you are able to treat multiple areas with multiple passes with on tip resulting in a higher ROI. Although this has no pulse limit this can cause the needles to dull and can often break.
- + Matrix Pro injects in one spot and then withdraws at separate depths, delivering RF energy at each depth.
- + Provides non-invasive and RFMN applications in one system

### Weakness

- + Profound treatments are extremely painful- each treatment is approx. 1.5- 3 hrs. long and require an injectable numbing for each treatment for pain management. This treatment results in a long downtime.
- + Needle width is too small for effective topical delivery
- + No micro-pulsing and no depth or motor speed adjustability.
- + Limited to bipolar RF

# Vivace

## Competitive Overview



### FDA 510K

Is intended for use in dermatologic and general surgical procedures for electrocoagulation and hemostasis, and the percutaneous treatment of facial wrinkles. This Vivace Electrosurgical System is intended for use with Skin Type I to Skin Type V.

### Overall Positioning

The Vivace® Microneedle RF device is the newest generation of radiofrequency microneedling and is FDA-cleared for your safety. This minimally-invasive treatment stimulates the natural production of collagen and is shown to be effective in alleviating facial wrinkles, fine lines, and tightening and toning the face and neck.

### Main Claims/ Messaging

- + Superior, Natural-looking results
- + Combined treatment with Skinceuticals serum and peptide mask post procedure
- + Immediate Results, Minimal Downtime & Virtually Pain-Free
- + Consumable cost: ~\$75 per tip, \$99 tip w/ post treatment mask and serum

### Strengths

- + Precise depth control at .1mm increments which allows physician to accurately target at any set depth and customize based on treatment type.

### Weakness

- + Fixed motor speed- this can result in painful treatments and enables providers the ability to customize for pain tolerance. If the needles are penetrating the skin at a fixed speed that the patient can not tolerate the provider has 0 ability to adjust.

# Genius by Lutronic

## Competitive Overview



### FDA 510K

is intended for use in dermatologic and general surgical procedures for electrocoagulation and hemostasis.

### Overall Positioning

- Delivers precision in every pulse. Superior needle and handpiece design achieve exact depth, ensuring exceptional results across the face, neck, and body areas. Real-Time Impedance Monitoring maintains maximum patient comfort while achieving pinpoint coagulation zones.

### Main Claims/ Messaging

- + Our signature proprietary impedance feedback and control system ensures precise and comfortable energy delivery

### Strengths

- + Offers live impedance monitoring- Genius will give you a red or green light based on the impedance reading so it is easy to understand whether the patient can be successfully treated or not- Cynosure also offers accurate impedance reading which shows live impedance numbers to fully understand how you should move forward with treatment

### Weakness

- + Fixed pulse duration that can be too fast resulting in an extremely painful treatment for the patient with no ability to adjust



# Intensif by Endymed

## Competitive Overview



### FDA 510K

Is intended for use in Dermatologic and General Surgical procedures for electrocoagulation and hemostasis.

### Overall Positioning

Non-insulated gold needles, together with our proprietary Fractional Pulse Mode technology, generate more heat safely into the dermis for better collagen remodeling, with significantly deeper and more uniform heating offered than insulated needles

### Main Claims/ Messaging

- + Gold-plated tapered needles require less passes per treatment, for shorter treatment times and greater patient comfort
- + Fractionated Pulse Mode delivers even, consistent and controlled energy flow over the whole pulse width for safer and more effective RF energy delivery
- + 0.5mm to 5mm needle penetration depth and non-insulated needles provide efficient delivery throughout the entire column of targeted dermal tissue
- + The perfect solution for treating active acne, acne scars, stretchmarks, deep wrinkles and improving skin texture

### Strengths

- + Adjustable Depth (0.5- 5mm) which allows the provider to customize how deep the provider is delivering RF energy

### Weakness

- + Only offers 1 uninsulated tip configuration, 49 pin, 1 RF mode- non-insulated tips can be a risk to the skin as it lack control of RF energy delivery- this can result in PIH and longer downtime.

# Scarlet by ViOL

## Competitive Overview



### FDA 510K

Is intended for use in Dermatologic and General Surgical procedures for electrocoagulation and hemostasis. 2018

### Overall Positioning

The Secret RF treatment delivers energy to all the layers of your skin. Your clinician can customize a treatment to meet your specific needs. And because it causes minimal damage to your skin's surface, healing times are brief. The Secret RF treatment goes deeper than other energy-based treatments, revitalizing skin and delivering consistent results with minimal downtime.

### Main Claims/ Messaging

- + Safest Treatment in the field of RF system
- + The most optimal temperature of RF dermal heating without irreversible denaturation which is 55°C ~ 60°C
- + **Strengths**
  - + Scarlett Indications include Prominent Pores, Active Acne, Double Chin, Scar, Stretch Mark, Sagging Arms, etc. , Treatment Time- Full Facial 7 Min. (1 pass)
- **Weakness**
  - + Only 1 tip un-insulated configuration (25pin), Bipolar + 2 MHz

# Sylfirm X

## Competitive Overview



### FDA 510K

is intended for use in dermatologic procedures for electrocoagulation and hemostasis

### Overall Positioning

The world's first & only FDA registered Pulsed Wave (PW) and Continuous Wave (CW) Radio Frequency Micro Needling device featuring 300 Micron depth targeting both skin laxity and pigmentation for ultimate skin rejuvenation. Sylfirm X with its 8 different PW/CW modes has proven its effectiveness and safety through 25+ clinical studies and experiments.

### Main Claims/ Messaging

- SYLFIRM X adopted bipolar non-insulated micro needle electrodes to cover all dermal layers with uniform electric field and maximize the treatment result specifically for vascular pigmentation during the Pulsed Wave (PW) modes, and skin revitalization during the Continuous Wave (CW) modes.
- Minimally invasive, short treatment time, minimal downtime, safe & comfortable, immediate results

### Strengths

- + Indications include Prominent Pores, Active Acne, Double Chin, Scar, Stretch Mark, Sagging Arms, etc. , Treatment Time- Full Facial
- + 4 different tips: 3 25-Tips and 1 18-Tip
- + More than 25 clinical papers

### Weakness

# Thank You!

For more information contact

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CYNOSURE® BEAUTIFUL  
ENERGY

